

“How To” Speech

Insert Student Name Here

R110 Section No: Insert Section Number Here

Date: 2/12/2022

Insert Instructors Name Here

Title of Speech: A Fun Decoration for Any Occasion

Thesis Statement: By choosing the right materials, preparing the flowers, and learning how to aesthetically arrange those flowers you can make the perfect addition to your interior decorations.

LEFT COLUMN

*label speech
functions*

MIDDLE COLUMN

*content of speech
use complete sentences*

**RIGHT
COLUMN**

*Label physical
behaviors*

<p>Attention</p> <p>TIA</p> <p>Credibility</p> <p>Thesis</p>	<p style="text-align: center;">INTRODUCTION</p> <p>I. A floral arrangement can add that finishing touch to any occasion. Whether it be for a wedding, holidays, or a simple home decoration.</p> <p>II. I know it may seem daunting. The first floral arrangement I did looked like the Mad Hatter from Alice in Wonderland had slapped it together.</p> <p>III. I grew to love making floral arrangements during my four years at Michaels craft stores.</p> <p>IV. By choosing the right materials, preparing the flowers, and learning how to aesthetically arrange those flowers you can make the perfect addition to your home.</p>	<p>Gesture to example pieces</p>
<p>Main Point</p> <p>Sub-Point</p>	<p style="text-align: center;">BODY</p> <p>I. First, we need to gather the materials needed to make this simple tabletop arrangement.</p>	<p>Gesture to stems.</p>

Sub-Sub-Point	A. The most important material is the flowers, or whichever type of floral you wish to make your main focal point.	
Sub-Sub-Point	1. You want to choose at least two different types of flowers and one grass or leafy plant, while also paying attention to color and texture. Elizabeth Young from Flowers Talk recommends using complementary colors. “These are any two colours opposite each other on the colour wheel; yellow and purple, orange and blue, fuchsia and chartreuse.” (Young 1).	Show different kinds of containers
Sub-Point	2. After we have selected which flowers to use, it’s time to choose a base. There are many different kinds of bases from glass to ceramic, and even wood. Choose one which complements your flowers and color scheme.	Indicate materials
	B. Next, we need to gather the rest of our materials, which include stones and wire cutters.	
Transition	Now that we have all our materials, we are ready to start preparing them.	
Main Point	II. It is important to prepare your materials before you start to construct the piece. This allows you to play around with the flowers while trying several different arrangements to find what you like best.	
Sub-Point	A. “Clip off a section where it joins the main stem, cutting at a point where the clipped piece will keep as long a stem as possible. It can always be cut short later” suggests an article from Silk Flower Smart (Silk Flower Smart).	Show how to cut wired stems.
Sup-Point	B. Preparing your base is just as important as preparing the stems.	Bring in vase and fill with stones.
Sub-Sub-Point	1. You need to put some weight in the bottom of your base. This will help to offset the weight of the flowers and keep it from toppling over.	
Sub-Sub-Point		

	2. You can use stones or floral foam to help hold your arrangement in place.	
Transition	Since our flowers and base are now prepared, we can finally start arranging them into the finished piece.	
Main Point	III. This is my favorite part, putting it all together.	
Sub-Point	A. “As a rule of thumb, make your bouquet about one and a half times taller than its container. You should also balance the width and the height.” states Hadley Keller from Architectural Digest.	Take prepped stems and begin to arrange in vase.
Sub-Point	B. Melanie MacIntye from afloral.com says to, “Fill in spaces with smaller flower heads to create depth and a pop of color” (MacIntye).	Fill with smaller green plant
Review of Main Points	<p style="text-align: center;">CONCLUSION</p> <p>I. After gathering our materials, preparing them, and learning how to arrange them, we now have our finished piece.</p>	Show the finished version.
Clincher/tag/exit line or Final Appeal	<p>II. I hope you have enjoyed this demonstration, please remember there is no right or wrong when it comes to floral arranging, what matter most is that you enjoy the crafting process.</p>	

Statement of Academic Honesty: I have read and understand the sections in the Student Bulletin and/or course syllabus relating to IUPUI's Honesty/Cheating Policy. I certify that I have not cheated or plagiarized in the process of completing this assignment. I also verify that this assignment is unique to this class and that I have not used work from previous courses. If it is found that cheating and/or plagiarism did take place in the writing of this outline, I understand the possible consequences of the act, which could include expulsion from IUPUI.

Works Cited

Keller, Hadley. "Never Pay for an Expensive Floral Arrangement Again." *Architectural Digest*, Architectural Digest, 15 Apr. 2020, <https://www.architecturaldigest.com/story/3-pro-florists-arrangements-you-can-do-at-home>.

MacIntyre, Melanie. "How to Make a Faux Flower Arrangement." *Afloral.com*, Afloral.com, 24 Mar. 2017, <https://www.afloral.com/blogs/how-to-diy/how-to-make-a-faux-flower-arrangement>.

"Silk Flower Arranging: Must-Know Basic Techniques." *Silk Flower Arranging Basics, Tips, Techniques: Floral Crafting ONLINE GUIDE*, <http://www.silk-flower-smart.com/silk-flower-arranging.html>.

Young, Elizabeth. "Colour Theory in Floral Design." *Flowers Talk Tivoli*, 21 July 2021, <https://www.flowerstalk.ca/colour-theory-floral-design/>.